

# APPENDIX 3

**GRAHAM DOVE**  
**Licensing Agent**

15 May 2018.

Licensing Team (Environmental Health)  
Eastbourne Borough Council  
1 Grove Road  
Eastbourne  
East Sussex  
BN21 4TW

Dear Sirs

**Re: 2<sup>nd</sup> Floor, 2a-2b Pevensey Road, Eastbourne**

I enclose application for a Sex Establishment Licence for the above-named premises, together with fee of £3,600 provided by my client's cheque no: 3387.

I also enclose the following documents:

- Two copies each of 2<sup>nd</sup> floor layout and site plan
- Proposed code of conduct schedules for customers and performers.
- 

My client agrees to the schedule of Special Conditions (nos: 24-40) as set out in the Eastbourne BC adopted Sex Establishment and Encounter Policy document.

The A3 Notice for display at the premises is dated 17<sup>th</sup> May, being the day following your receipt of this application.

Upon grant of this application, and prior to trading, a change of name will be submitted to the Authority together with detail of external advertising.

If you have any queries regarding this application, please do not hesitate to contact me.

Yours faithfully,

Graham Dove

Licensing Agent

cc:

Licensing Officer, Sussex Police, Bexhill-on-Sea  
Forte Developments Ltd

1<sup>st</sup> Floor, Bell House, Bells Lane, Tenterden, TN30 6ES  
Tel: 01580 766522 Mob: 07887 845986  
Email: grdove.tw@gmail.com



Application for \* GRANT  
OF A SEX ESTABLISHMENT LICENCE



\* (insert GRANT/RENEWAL/VARIATION/TRANSFER)

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

Please return this form to: Eastbourne Borough Council, 1 Grove Road, Eastbourne, BN21 4TW

You may wish to keep a copy of the completed form for your records.

I/We F.FORTE DEVELOPMENTS LTD  
(insert name/s of applicant/s - please read guidance note 1)

apply for the Grant/Renewal/Variation/Transfer\* of a Sex Establishment Licence  
for the premises described in Part 1 below (the premises) in accordance with  
schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 (\*delete  
as necessary)

**Part 1 - Premises Details (Please read guidance note 2)**

Postal address (including trading name, postcode and telephone number of premises)

SECOND FLOOR  
2A-2B PEVENSEY TERRACE  
EASTBOURNE  
BN21 3HT

The premises are a (please tick one):

**building  vehicle  stall**

Will the sex establishment occupy the whole premises?

**yes  no**

Are the premises currently in use as a sex establishment?

**yes  no**

**Part 2 - Applicant Details**

Please state whether you are applying for a licence as (Please tick one)

- a) an individual or individuals \*  **please complete sections A, C & D**
- b) a person other than an individual \*
  - i. as a limited company  **please complete sections B, C & D**
  - ii. as a partnership  **please complete sections B, C & D**
  - iii. as an unincorporated association or  **please complete sections B, C & D**

iv. other (for example a statutory corporation)

Please complete sections B, C & D

**A. Individual Applicant Details (Please read guidance note 3)**

Mr <input type="radio"/>	Mrs <input type="radio"/>	Miss <input type="radio"/>	Ms <input type="radio"/>	Other Title	
Surname			First names		
Date of birth					
Current postal address Including post code					
Telephone number (if any)					
Email address (optional)					
Mr <input type="radio"/>	Mrs <input type="radio"/>	Miss <input type="radio"/>	Ms <input type="radio"/>	Other Title	
Surname			First names		
Date of birth					
Current postal address Including postcode					
Telephone number (if any)					
Email address (optional)					

(Continue on separate page if necessary)

**B. Other Applicants**

Please provide name and registered address of applicant in full. Where appropriate please give any registered number.

Name	F. FORTE DEVELOPMENTS LTD
Address Including postcode	23 ST. LEONARDS ROAD BEAUMONT-ON-SEA E SUSSEX TN40 1HH
Registered number	01229 598
Description of applicant (e.g. partnership, company, etc.)	LIMITED COMPANY
Telephone number (if any)	
Email address (optional)	

**C. Description of Trading Activity**

The premises will trade as:

a sex cinema <input checked="" type="checkbox"/>	a sex shop <input checked="" type="checkbox"/>	a sexual entertainment venue <input checked="" type="checkbox"/> ✓
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The premises will trade on the following days and between the following times:

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
From 22.00 hrs	From 22.00	From 22.00	From 22.00	From 22.00	From 22.00	From 22.00
To 04.00 hrs	To 04.00	To 04.00	To 04.00	To 04.00	To 04.00	To 04.00

Provide details of the goods to be offered for sale, films to be shown or nature of the entertainment to be provided

PERFORMANCE OF EXOTIC DANCING By MALE AND  
FEMALE DANCERS (NOT MIKES)

How will you prevent the interior of the premises being visible to passers by?

THE 2ND FLOOR OF THESE PREMISES ~~IS~~ IS NOT  
OVERLOOKED BY ANY OTHER BUILDING - THERE  
ARE NO WINDOWS ON THIS FLOOR.

Provide details of any advertisements or displays to be exhibited, including sizes

EXTERNAL WILL BE POSITIONED ABOVE THE ENTRANCE  
DOOR - AS SHOWN ON THE PLAN OF ENTRANCE ELEVATION.  
DETAIL OF EXTERNAL SIGNAGE WILL BE SUBMITTED  
PRIOR TO THE OPENING OF THE PREMISES

**D. Licensing History**

**Has any person or the corporate or unincorporated body referred to in this application:-**

<b>Been disqualified from holding a licence for a sex establishment?</b>	No
<b>Been refused the grant / renewal / transfer of a licence for a sex establishment?</b>	No
<b>Been convicted of a criminal offence which is not spent?</b>	No
<b>Been the holder of a sex establishment licence when that licence has been revoked?</b>	No
<b>If 'Yes' to any of the above please provide details: (continue on a separate sheet if required)</b>	

Date of Conviction	Court	Nature of Offence	Sentence

### Part 3 - Declaration

I/We: (Please tick)

- Enclose the fee (Please make cheques payable to Eastbourne Borough Council)
- Understand that the information given may be used in conjunction with other authorities for the prevention and detection of fraud, and will be held on computer, subject to the Data Protection Act 1998.
- Confirm that the information supplied in this application is true to the best of my/our knowledge and belief.

**IT IS AN OFFENCE, LIABLE ON CONVICTION TO A FINE NOT EXCEEDING LEVEL 5 ON THE STANDARD SCALE, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

**Signatures** (Please read guidance note 4)

Signature of applicant/s or applicant/s' solicitor or other duly authorised agent. If signing on behalf of the applicant please state in what capacity.

Signature/s	
Date	15-05-17
Capacity	AGENT ON BEHALF OF APPLICANT

**Contact Details** (Please read guidance note 5)

Contact name	Graham Dove
Contact postal address including post code	1ST FLOOR BELL HOUSE, BELLS LANE TENTERDEN TN30 6ES
Telephone number (if any)	01580 766522
Email address (optional)	GRDOVE.TW@GMAIL.COM

All applicants are required to send with the application:

- 2 plans showing the area to be licensed;
- Complete all statutory declarations on the form.

LICENSING ACT 2003

IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.

IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND, PURSUANT TO SECTION 21 OF THE SAME ACT WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED.

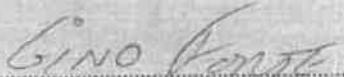
In acknowledgement of S. 158 of the Act as detailed above:

WE, F.FORTE DEVELOPMENTS Ltd, HEREBY AUTHORISE GRAHAM DOVE, OUR APPOINTED LICENSING AGENT, TO ACT ON OUR BEHALF.

SIGNED



NAME (please print)



(for and on behalf of F.Forte Developments Ltd - Holder of Premises Licence)

### **Performers Code of Conduct**

1. No striptease or nude dancer **may perform on the premises until such time as photographic proof of ID, showing their date of birth, is provided confirming that the dancer is over the age of 18 years.**
2. Striptease and nude performers are to re-dress at the conclusion of each performance and are to remain fully clothed whilst acting in the capacity of hostess.
3. Striptease entertainment shall be given only by performers and customers shall not be encouraged or permitted to participate.
4. Customers must remain fully clothed at all times. Performers shall not remove customer clothing at any time.
5. The area proposed for striptease shall be sited where the performance is not visible from the street.
6. Private striptease and nude performances provided in private designated dance areas located on the ground floor of the premises shall be to customers seated on fixed seating within this area only.
7. Striptease and nudity shall only be performed in those areas of the premises which are advised by the Management.
8. There shall be no tableside striptease performances to customers seated at a bar, or to standing customers.
9. Tableside striptease and lap-dancing performers are to remain standing during a performance of striptease.
10. There shall be no physical contact between performers and customers except of the placing of monies or tokens in the hands of the performer at the beginning or conclusion of the performance. Notices of this effect shall be clearly displayed at each table at the entrance of the premises and at the bar where it can be clearly seen.
11. Performers engaged in tableside, striptease or nude performances shall remain standing during their performance.
12. The changing room located on the ground floor of the premises shall only be accessed by striptease and nude performers during trading hours.
13. When tableside, striptease or nude performances are taking place, no performer shall dance with or towards another performer, and shall make no physical contact with another performer.
14. The management operates a zero tolerance policy to the supply or use of drugs and to the consumption of alcohol by performers during trading hours.

15. Performers shall not encourage customers to throw money at or otherwise to give gratuities to performers.
16. The Code of Conduct for striptease or nude performers shall be lodged with the Authority responsible for licensing (the London Borough of Lambeth Licensing Authority). All performers shall sign the Code of conduct as agreed by the Police in their proper name acknowledging that they have read and understood, and are prepared to abide by the said Code of Conduct, and copy so signed be retained by the licensee and shall be readily available for inspection by the Police and all authorised persons upon reasonable request.
17. There shall be no simulated sexual acts between performers of striptease.
18. Striptease performances shall only be given by employed performers and no member of the public or staff shall be permitted to participate in the performances in any way or at any time.
19. The licensee shall provide a suitable dressing room/area where the performers may change and shall provide within the room/area a wash hand basin with a hot and cold water supply.
20. There shall be no striptease performances to customers at the bar or standing customers.
21. Table striptease performers are to remain standing during a performance's of striptease.
22. Dancers shall only perform on the designated stage area or a table to seated customers.
23. Dancers may never give out or accept personal information, including telephone numbers, email addresses, addresses business cards or other contact details or any other information from any customers.
24. Striptease performers are to re-dress at the conclusion of a performance and are to remain fully clothed whilst acting in the capacity of host or hostess, but may work solely behind the bar topless.
25. All booths will have adequate lighting to ensure the safety of dancers and to ensure that members/guests and performers are adhering to the Club rules at all times.
26. At all times when public entertainment is by way of striptease, pole dancing or topless persons are serving at the bar, there shall be a minimum of two Security Industry Authority (SIA) registered door supervisors shall be employed on the premises during striptease performance hours. At least one shall be permanently employed at the bar and who will ensure that the venue's Code of Conduct is upheld. The security staff/DPS will also regularly monitor the public toilets and changing room/area.

**LOCAL GOVERNMENT**  
**(MISCELLANEOUS PROVISIONS) ACT 1982**

**APPLICATION FOR SEX ESTABLISHMENT LICENCE**

Notice is hereby given that on 15th May 2018 an application was made to the Eastbourne Borough Council by F. Forte Developments Ltd for the Grant of a Sex Establishment Licence under the Schedule 3 of the Local Government (Miscellaneous Provisions) Act 1982 for the premises known as:

2<sup>nd</sup> Floor, 2a-2b Pevensey Road, Eastbourne, BN21 3HJ  
*(Not operationally connected with Embassy)*

Application details:

- Performance of exotic dancing:  
from 22:00hrs until 04:00hrs Monday to Saturday and until 03:00hrs Sunday

Any person wishing to make a representation about this application must submit it to Eastbourne Borough Council within 28 days from the Notice date below, either by using the online form on the Council's website below or by writing to Customer First, Eastbourne Borough Council, 1 Grove Road, Eastbourne BN21 4TW. Copies of the register and application can be viewed at the above office by prior appointment. Summaries and associated information can be found at [www.eastbourne.gov.uk/licensing](http://www.eastbourne.gov.uk/licensing).

It is an offence to knowingly or recklessly make a false statement in connection with an application and the maximum fine is £5,000 for which a person is liable on summary conviction for the offence.

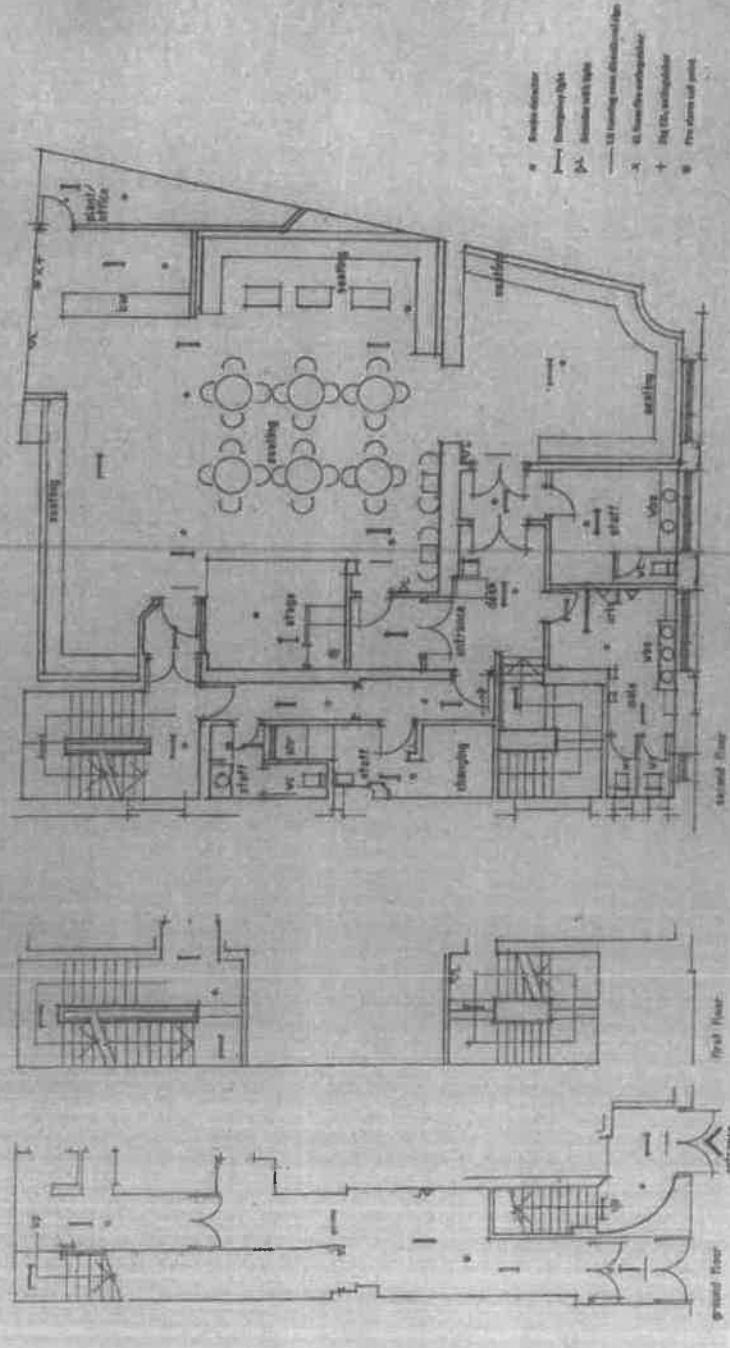
Date of Notice: 17<sup>th</sup> May 2018

**Building Design**  
Chartered Architects

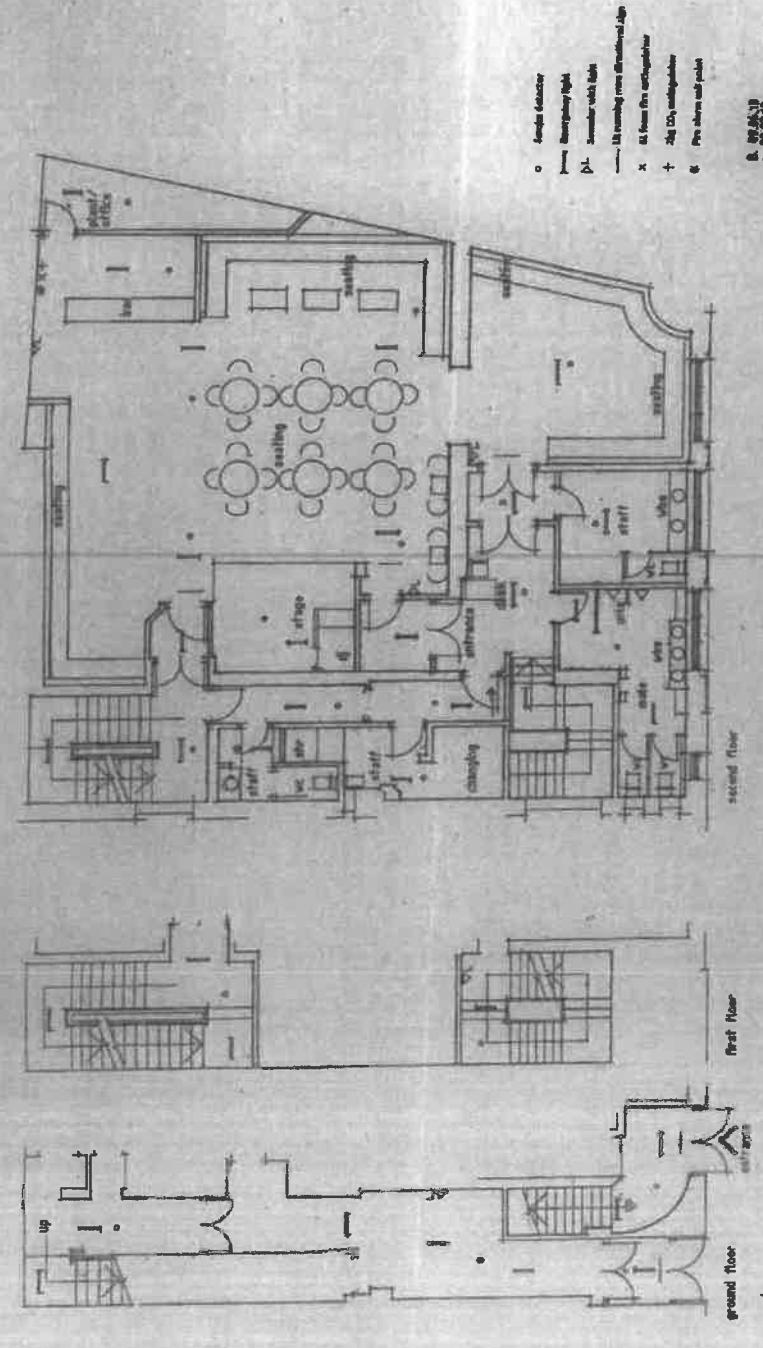
17/25 pavansay road  
mumbai

1st floor  
with entrance, loc. areas

110/3/16  
110/3/16  
110/3/16



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The architect and the building owner jointly  
Reserve all rights of the architect



## Building Design

Chartered Architects

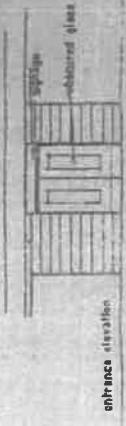
10, Newgate Street, London, E.C.1.

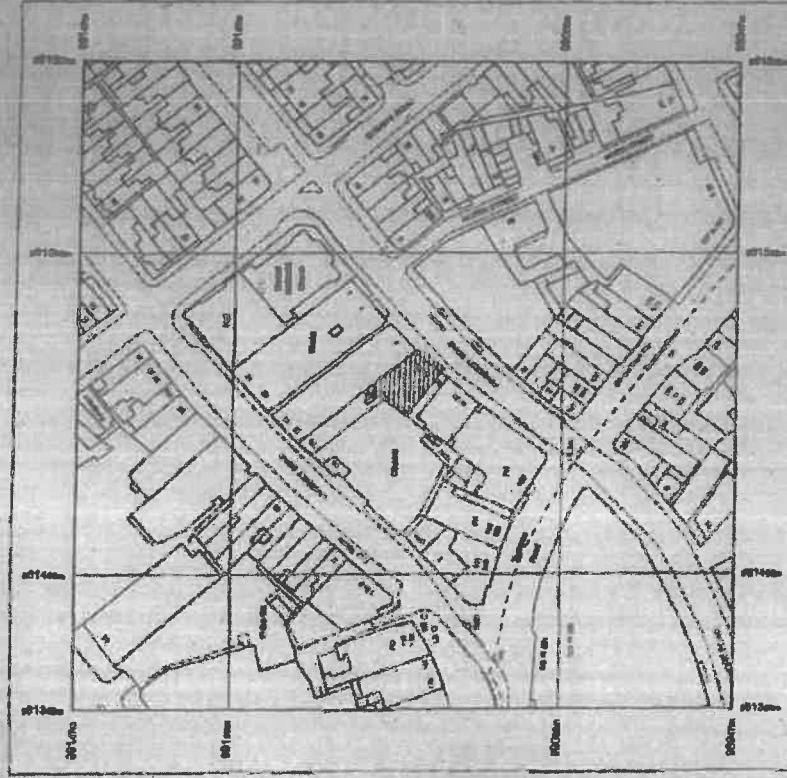
Telephone: COVENT GARDEN 31111

Telex: 222111 BLDG LNDN

2980/3/18/8

1:50  
Nov '16  
Second floor  
Main entrance and access





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2A/2B PEVENSEY ROAD  
SOUTHGATE  
NORTH

## Building Design Chartered Architects

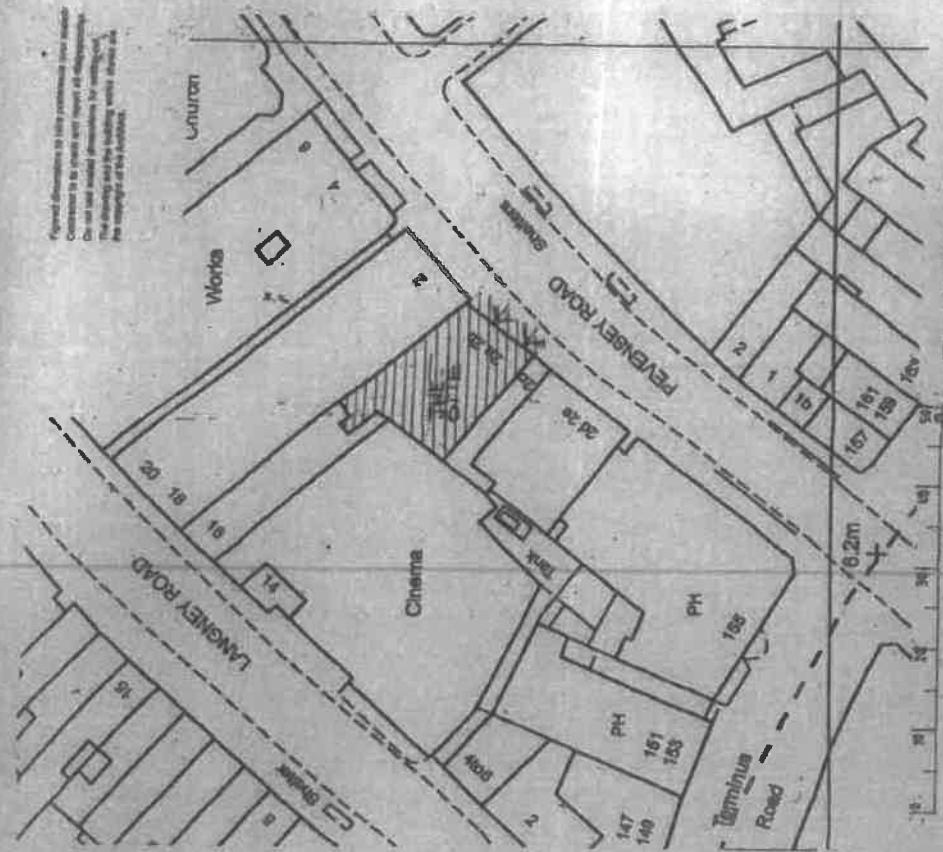
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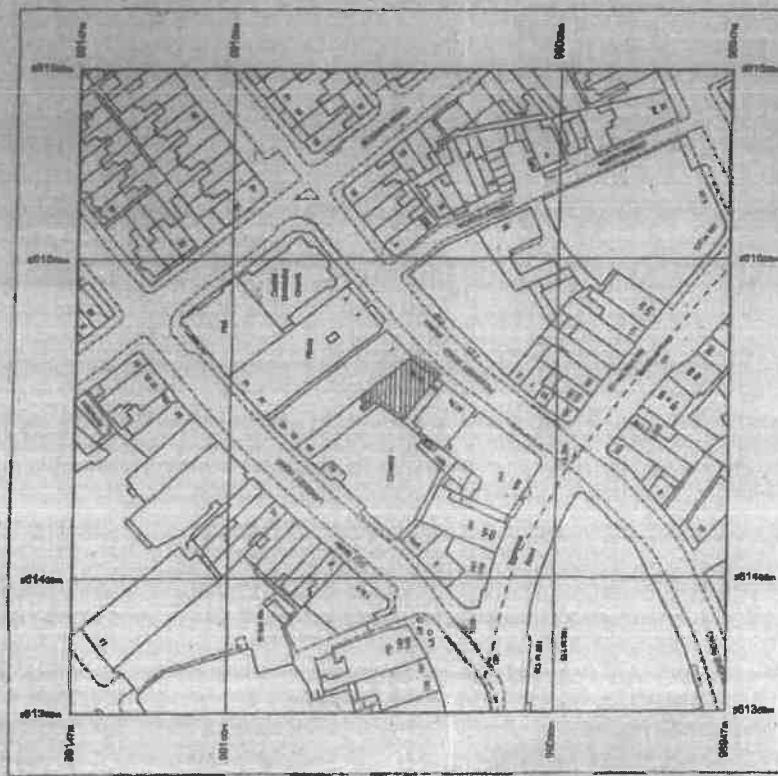
info@bdarchitects.co.uk

01034 471752

2A/2B PEVENSEY ROAD

LOCATION/BLOCK PLANS™ 200/3/1  
Title Ref: 11500 Date: 9/9/0  
Scale: 1:1250





**ZA 2B PEVENSEY ROAD**

MAPZONE
DN01 1AU

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Printed details to help to determine ownership  
Checklist to list items and help to identify  
any new buildings or developments by referring  
to the drawings on the building survey documents  
The drawings on the building survey documents

**Building Design**  
Chartered Architects

BSI EN 13467

ZA/2B PEVENSEY ROAD  
1:1250

LOCATION/BLOCK PLANS 2100/3/1

